

CubicM3 provides end-to-end sustainable engineered solutions in water management and renewable energy, working with both the Public and Private sectors throughout the island of Ireland and the UK.

CUBICM3



CubicM3 has been active in Stormwater Management systems internationally for over twenty years and in Solar Energy for over a decade, earning the firm an unrivalled depth of knowledge and experience.

On the water side, CubicM3's core business began with providing stormwater management systems. The company soon added rainwater harvesting and water storage systems, followed latterly by pressure sewer solutions.

CubicM3 was one of the first in Ireland to offer Solar Photovoltaic (PV) in 2009. The firm specialises in commercial, industrial and multi-home residential Solar PV systems, associated battery storage, and Electric Vehicle (EV) charging.

Managing Director Justin Elliott explains how the firm navigated the period during and after the pandemic. "Construction shutdowns, travel restrictions and subsequent supply chain issues during the pandemic were significant challenges. Early on, we proactively enabled remote working and then developed new supply chain options and logistics routes. We have come through this challenging time and demonstrated our team's resilience in adversity.

"It's important that we work hard to stay ahead of the competition. We anticipate how macro factors will impact our customers and adapt and adjust internally to provide value solutions that meet their needs. For example, climate

change and sky-rocketing energy prices continue to shape our marketplace. Still, we expected capital constraints to delay decisions to install Solar PV, so we partnered with Capital Flow to provide financing options to facilitate customers making the switch.

"We anticipated an earlier push towards sustainability in response to climate change issues and were surprised it initially took so long to gain traction. But the climate agenda is certainly mainstream now, and we are delighted to see a strong commitment from the Public Sector."

Established in Dublin in 2003, CubicM3 grew organically to become Ireland's most trusted provider of sustainable products. The firm proactively obtained regulatory engineering approvals and certifications to develop new markets for its product lines in Ireland, the UK, Australia and the Middle East. CubicM3 is committed to the Irish market and continues working with its customers to value-engineer bespoke solutions that best meet their needs.

CubicM3 has a strong customer care philosophy as Head of Business Development, Paddy Coakley explains: "We pride ourselves on our integrity and partnering approach to delivering value solutions for our clients. We always go the extra mile to deliver projects on time and budget, which is reflected in the fact that over 75% of our current order book is repeat business.

"We constantly monitor how climate, economic and political developments will impact our customers. We are ahead of the curve in terms of educating ourselves and identifying new products and services that will help our clients meet their ever-changing needs."

CubicM3 has built a highly talented team of engineers, designers, installers, managers and support staff, including staff that have been with the firm for nearly 20 years. In addition to competitive remuneration, flexible working and commitment to training, the firm has resumed face-to-face staff social activities over the past year, which both managers describe as having been "a lot of fun".

During 2022 CubicM3 completed several technically complex and challenging projects, including attenuation at Dublin Airport, rainwater harvesting and cold water storage at the new children's hospital, and solar installations including the Garda SCO. Winning the Public Sector Excellence in Business award for the third year running is credited to the hard work of the whole team at CubicM3.

"We have clear goals about where we are going as a business," says Justin. "Climate change will increasingly impact on us all and we are well-placed to help our customers meet these challenges. We have recently added new products to our range of offerings, including industrial tanks for bulk liquid storage, and ground-mounted and parking-structure solar, which will further help us to broaden our offering."